



**e EXCLUSIVE**  
Ultimate Business Solution

Providing Exclusive Services.  
A Platform To Increase Your Revenue.

# Introduction

eWorldtrade is a comprehensive B2B marketplace, a subsidiary of Reckon Media who has years of expertise in digital media and technological service providing. With great stats representing success in digital market now, Reckon Media proudly introduced, eWorldtrade.com. The best B2B marketplace is intelligently designed and developed to address fierce market competition by providing a safe, fast, reliable and authentic medium of trading. eWorldTrade is integrated with all new advance features and functionalities that have never been offered by any other B2B portal. To compete with aggressive marketing trends and brand development eWorldTrade is the only B2B portal helping millions of traders in expressing their presence globally.

## Company Overview

eWorldtrade is structured to be one of the most transparent global B2B marketplace converging millions of potential wholesalers, buyers & sellers under one hood. We are committed to provide authentic, fast and innovative trading solutions with all new and smart features making trading even effective.

eWorldTrade is a distinguished B2B platform bridging buyers with effective digital solutions and services for better brand development. We have redefined the global trade with value added services like Digital Branding, community & reputation management.



# e-Exclusive Features



**30 Product Showcase**



**Unlimited Product Posting**



**Unlimited Access to Buyer Directory**



**Buyer Alerts**



**Upload Company Brochures**



**Upload Company Certificate**



**Upload Company Video**



**Professional Website**



**Guaranteed Buyers**



**Key Account Manager (KAM)**



**Facilitation during your Target Market Time Zone**



**Buyers Connectivity & Follow-ups**



**Quotation Writing**



**Targeted Email Marketing**



**Extensive Research**



**Corporate Branding**



**Maintaining Social Media Profiles**



**Performance & Buyer Report**



**KAM Selection**



**KAM in-house Training & travelling**



**Trade Show Facilitation**



**Pre-Tradeshaw Meetings**



**24/7 Availability**



**SEO 6 keywords**



**SEM**



**Advance SMM**



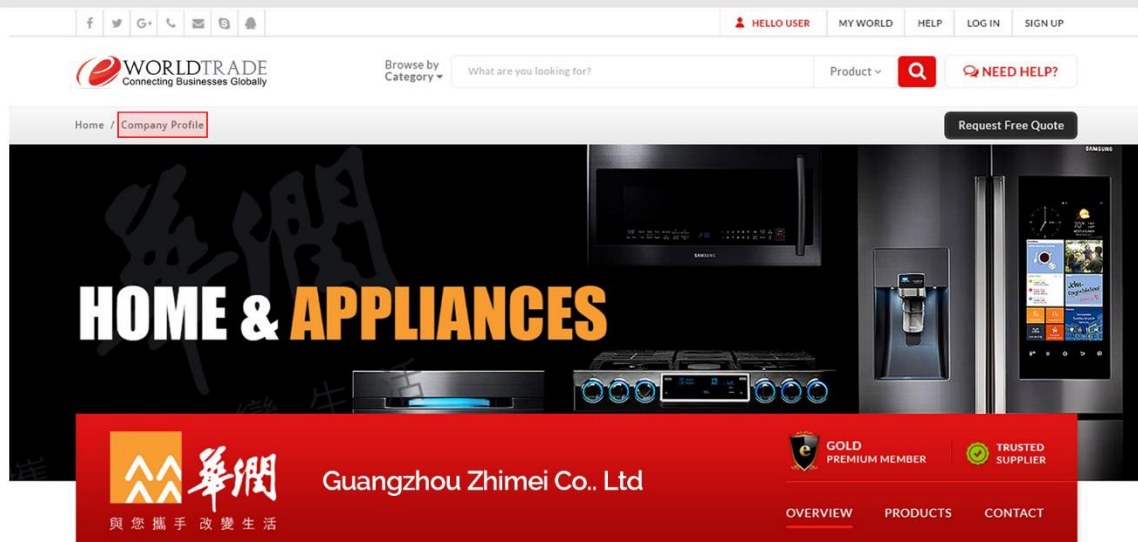
**Logo Design Stationery Brochure**



**White Board/2D/ Motion Graphic Video**

# Product Showcase

A dedicated area to showcase your products on your profile page!



## COMPANY OVERVIEW

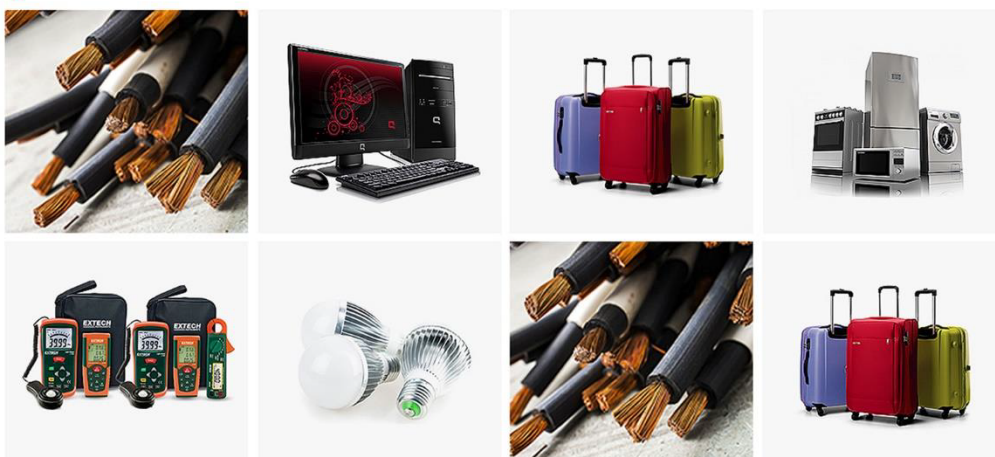
BUILT ON THE TOP OF A HILL, ONLY THREE AND A HALF KILOMETERS FROM TRIKALA'S VIBRANT CITY CENTER, ANANTI CITY RESORT IS A FIVE STAR HOTEL WITH BREATHTAKING, HAUNTING VIEWS THAT EMBRACE THE PLAIN OF THESSALY AND THE SURROUNDING AREAS.

A virtualized environment allows you to reduce hardware costs, increase the flexibility of your systems and provide additional data security. You can get more performance out of your current server hardware than you realized was possible. You can reduce the number of servers you have in your data center, which can save on upgrade and energy costs. All Covered can quickly tell you the potential savings you could get from virtualizing your servers and can perform the transition work for you.

A dedicated area to showcase your products on your profile page!

## PRODUCT SHOWCASE

All Covered can quickly tell you the potential savings you could get

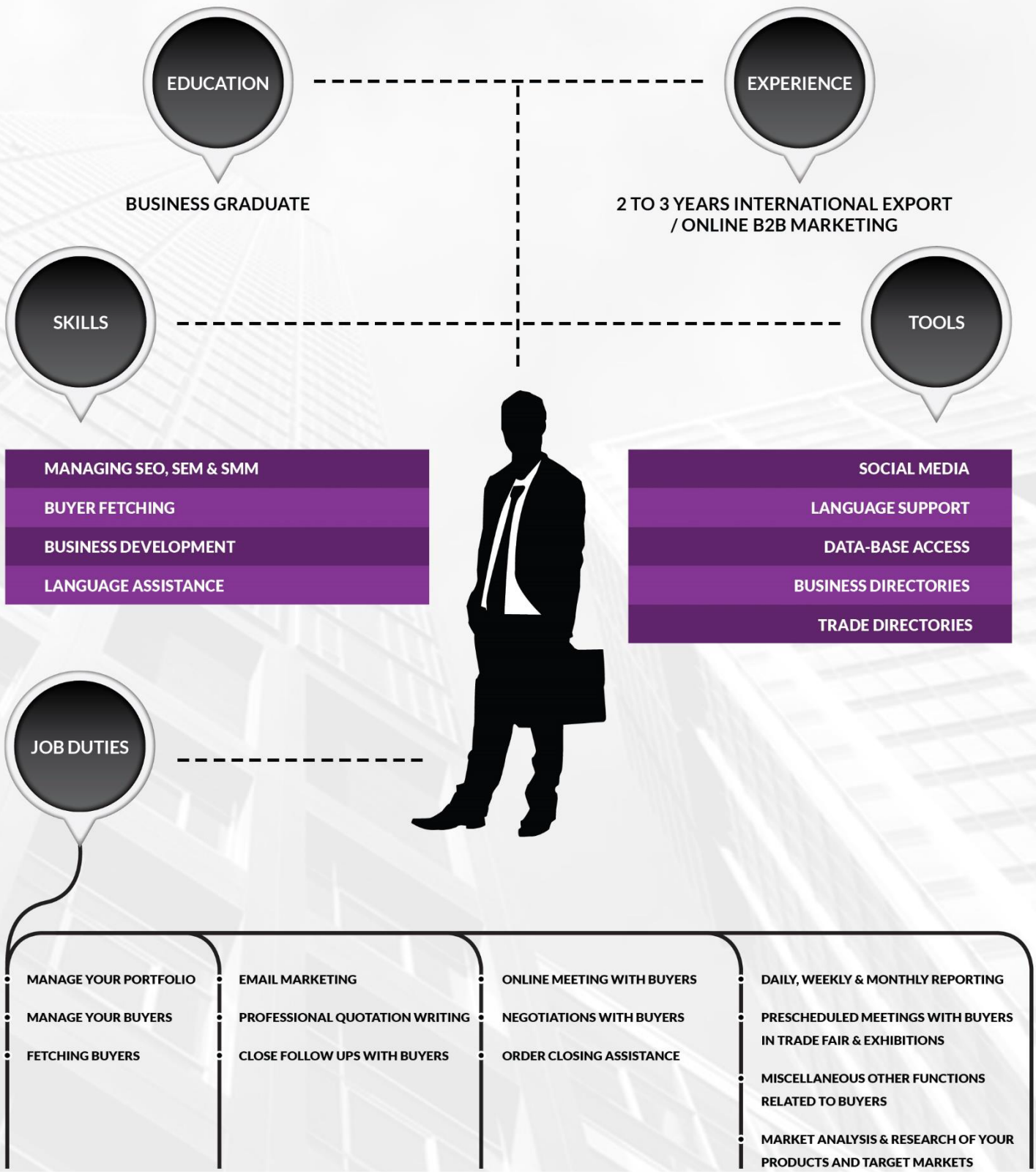


This Package allows you a standard showcase of 30 products. It's a showcase where you can place your core products for targeted buyer.

# Key Account Manager

## AFTER SALES SERVICES

An expert account manager is assigned to your account who is available online on QQ/Skype/E mail /Chat / Phone during China working hours for any kind of assistance



# What your KAM Does Beside Providing

## After-Sales Services?

Successful online trade depends on persistent efforts to connect with buyers. The KAM ensures that the inquiries you receive are utilized and addressed to their fullest potential. The KAM is not only support expert but also has eWorldTrade's widespread resources at his disposal in order to arrange relevant buyers for you.

- ✓ Manages your Account
- ✓ Helps you setup your account (including product posting, profile completion) etc.
- ✓ Work as your translator reducing the Language Barrier.
- ✓ Execute your Google Services through the concerned department.
- ✓ Assist in arranging & connecting TOP Rank Keywords.
- ✓ Assist in Negotiation with buyers.
- ✓ Setup & manages your Professional Social Media profiles.
- ✓ Provides you monthly reports Keeping you up to date with your account performance.
- ✓ Professionally executes mass email campaigns advertising your products to thousands of potential buyers
- ✓ Update interested buyers with your latest contact information.

## DAILY 8 HOURS

**Dedicated Service to Generate/Connect  
with Potential buyers**



# Web Designing & Development

Get connected to 3 billion people who surf the internet daily. Do you have an online presence? Get connected to the web by integrating technology to your business for profitability like never before.

- ✓ Products listing
- ✓ User registration module
- ✓ Complete Designing
- ✓ Complete Deployment
- ✓ Content Management System
- ✓ Search Engine Submission
- ✓ SEO Friendly
- ✓ Cross Browser Compatible
- ✓ Additional 10 Emails
- ✓ Social Media Integration
- ✓ Downloadable content



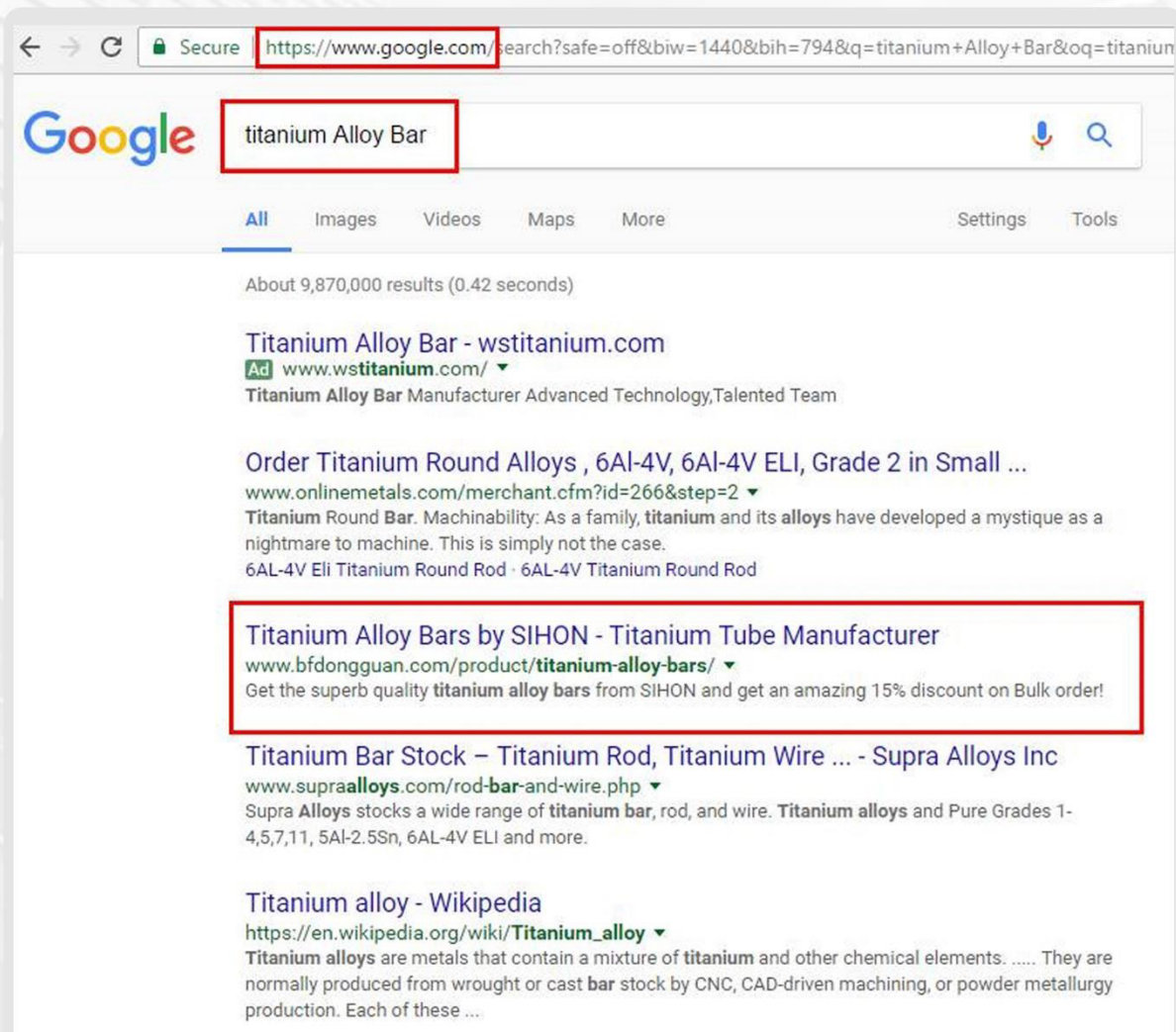


# SEO Services

There has never been a more crucial time for businesses to maximize their online presence in the savviest and most effective way possible. There are so many companies with great products and services, but if your company is buried in search results to the point that customers can't find you online, you essentially don't exist. eWorld is here to solve that problem through Search Engine Optimization.

## What You Need to Know About SEO

There is good news if your website is currently ranked low in search engine results! You will be able to increase your ranking by implementing a new SEO approach. The most important thing in SEO is knowing search engines' ranking factors - such as keywords & content, engagement & traffic, or domain level brand metrics - to make sure your website is seen as relevant and popular by search engines.



The screenshot shows a Google search for "titanium Alloy Bar". The search bar contains the text "titanium Alloy Bar" and the URL in the address bar is "https://www.google.com/search?safe=off&biw=1440&bih=794&q=titanium+Alloy+Bar&oq=titanium". The search results show about 9,870,000 results in 0.42 seconds. The top results are:

- Titanium Alloy Bar - wstitanium.com**  
Ad www.wstitanium.com/ Titanium Alloy Bar Manufacturer Advanced Technology,Talented Team
- Order Titanium Round Alloys , 6Al-4V, 6Al-4V ELI, Grade 2 in Small ...**  
www.onlinemetals.com/merchant.cfm?id=266&step=2 Titanium Round Bar. Machinability: As a family, titanium and its alloys have developed a mystique as a nightmare to machine. This is simply not the case. 6AL-4V Eli Titanium Round Rod · 6AL-4V Titanium Round Rod
- Titanium Alloy Bars by SIHON - Titanium Tube Manufacturer**  
www.bfdongguan.com/product/titanium-alloy-bars/ Get the superb quality titanium alloy bars from SIHON and get an amazing 15% discount on Bulk order!
- Titanium Bar Stock – Titanium Rod, Titanium Wire ... - Supra Alloys Inc**  
www.supraalloys.com/rod-bar-and-wire.php Supra Alloys stocks a wide range of titanium bar, rod, and wire. Titanium alloys and Pure Grades 1-4,5,7,11, 5Al-2.5Sn, 6AL-4V ELI and more.
- Titanium alloy - Wikipedia**  
https://en.wikipedia.org/wiki/Titanium\_alloy Titanium alloys are metals that contain a mixture of titanium and other chemical elements. .... They are normally produced from wrought or cast bar stock by CNC, CAD-driven machining, or powder metallurgy production. Each of these ....



# Google SEM Services

**80% OF THE WORLD BUYERS USE GOOGLE.COM TO SEARCH SUPPLIER SOURCES.**

**REAL FACT:** "Approx 80% of buyers only prefer the website shown on the first page of Google. In easy words, the higher a website ranks in search results, the greater the chance that site will be visited by a user"

Marketers in the modern world focus on Search Engines to grab potential buyers.

Mainly there are 2 techniques to capture buyers from Search Engines known as SEM & SEO

- ✓ Paid listing based on Click (PPC)
- ✓ Targeted buyers from targeted country domain i.e Google.uk, Google.ae, including Google.com
- ✓ Instant Ad posting
- ✓ Controllable traffic
- ✓ Instant top ranking based on keywords
- ✓ Sponsored ads are crafted and planned
- ✓ Cover more keywords within the budget
- ✓ Instant results

**Google**  
AdWords



# Why Google SEM ?

## Attract more customers

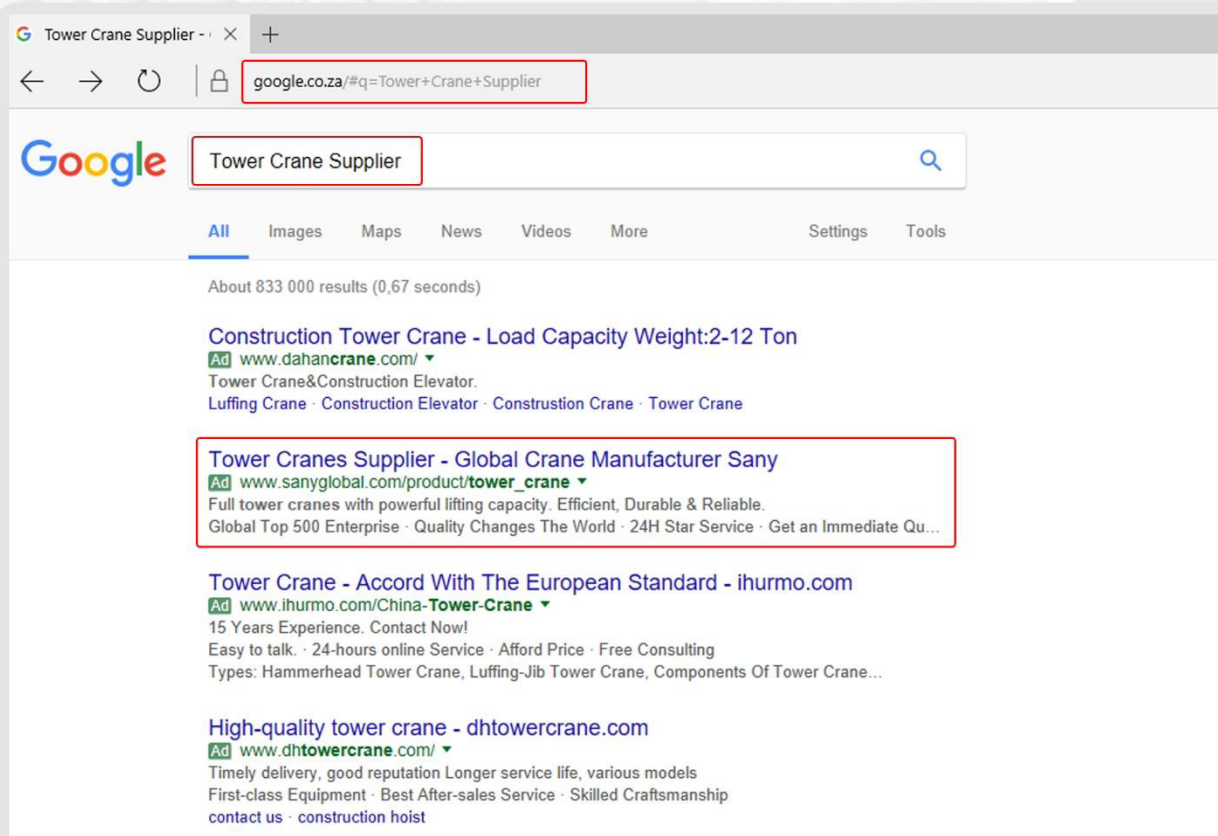
Whether you're looking to bring in new website visitors, grow online sales, get the phones ringing or keep customers coming back for more, Google SEM can help.

## Reach the right people at the right time

Your business gets found by people on Google precisely when they're searching for the things you offer.

## Advertise locally or globally

Target your ads to customers in certain countries, regions or cities – or within a set distance from your business.



The screenshot shows a Google search for "Tower Crane Supplier" on the South African domain (google.co.za). The search results page displays several paid advertisements. The second result, from sanyglobal.com, is highlighted with a red box. The search results include:

- Construction Tower Crane - Load Capacity Weight:2-12 Ton  
Ad www.dahancrane.com/ Tower Crane&Construction Elevator. Luffing Crane · Construction Elevator · Construction Crane · Tower Crane
- Tower Cranes Supplier - Global Crane Manufacturer Sany**  
Ad www.sanyglobal.com/product/tower\_crane Full tower cranes with powerful lifting capacity. Efficient, Durable & Reliable. Global Top 500 Enterprise · Quality Changes The World · 24H Star Service · Get an Immediate Qu...
- Tower Crane - Accord With The European Standard - ihurmo.com  
Ad www.ihurmo.com/China-Tower-Crane 15 Years Experience. Contact Now! Easy to talk · 24-hours online Service · Afford Price · Free Consulting Types: Hammerhead Tower Crane, Luffing-Jib Tower Crane, Components Of Tower Crane...
- High-quality tower crane - dhtowercrane.com  
Ad www.dhtowercrane.com/ Timely delivery, good reputation Longer service life, various models First-class Equipment · Best After-sales Service · Skilled Craftsmanship contact us · construction hoist

# Social Media Marketing

SMM used to be optional – now it's a critical part of a successful online marketing strategy. In fact, HubSpot, a global marketing software reports that social media produces nearly double the marketing leads of trade shows, telemarketing, direct mail or Pay-Per-Click (PPC).

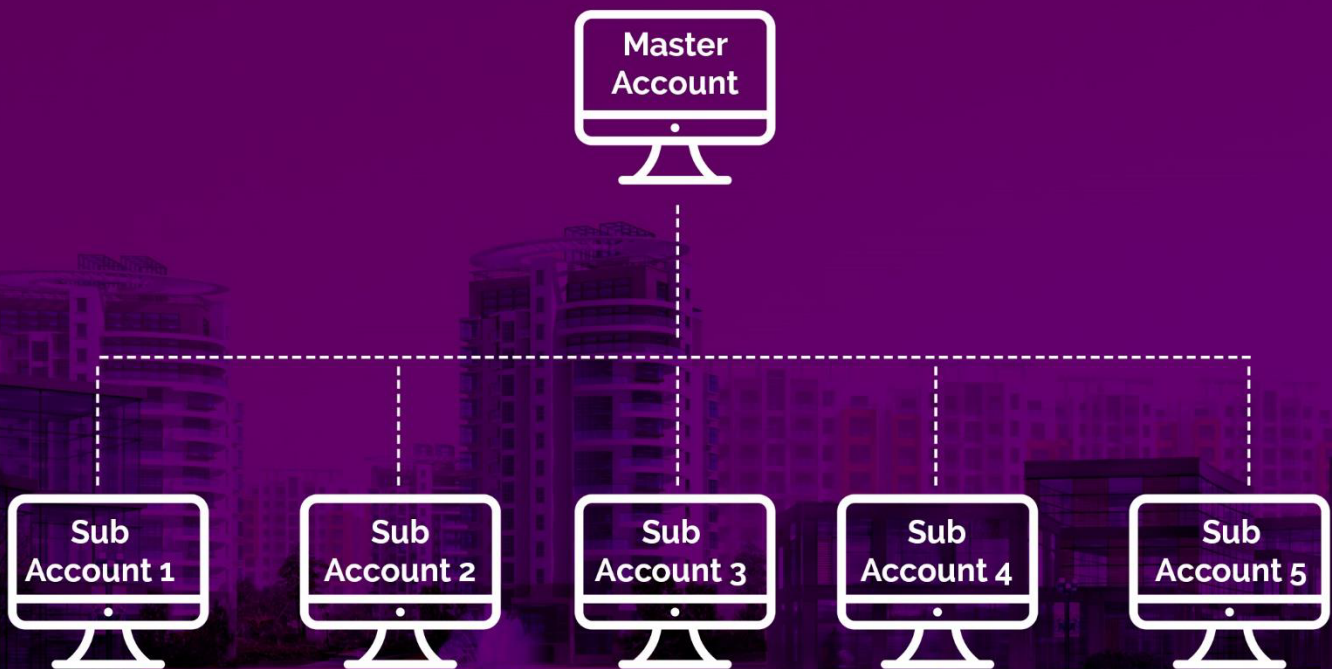
- ✓ Profile Building on Facebook, twitter and LinkedIn
- ✓ Article and Blog posting
- ✓ Customer Engagement
- ✓ Comment posting
- ✓ Latest Trend Sharing
- ✓ Publish New discounted Advertisement



# Sub Accounts

## Manage Your Sales Team with the Sub-Account Tool

Upto 5 or more individuals can handle specific tasks with their respective sub accounts under a Master account. This helps in increasing employee productivity and promotes specialization.



**Increase Employee Productivity**

**Promote Specialization**

**Minimize Information Security Breach**

## Unique Logo Designing



### Unprecedented Quality Logo

Transform your business in to a trusted brand, cherished by your customers and chosen by prospects for their projects. Logo Design offers you:

- ✓ FREE Logo File Formats for Web and Print use.
- ✓ Unlimited Revision for 100% Satisfaction.
- ✓ Design Expertise for 40 Industries.

## Stationary Designs



### Inspiring designs that catch your audience's attention instantly!

It will never speak to your customer unless it doesn't speak to you. Yes! Your print material should speak to your customer for your brand. At E-World Trade we design your stationery and collateral with this very mindset and ensure that your brand get instant attention.

We design with the philosophy of leaving an everlasting impression on your customers. Catchy and appealing designs on your business stationary, marketing collateral and business apparel is something that triggers desired responses from your audience through brand recall and recognition. Enjoy:

## Brochure Designs



Have your business brochures designed with focus on your target audience and call-to-action with suggested business communication.

Designing sophisticated and attractive company brochures can be a tougher job than it looks. Not every designer can meet your expectations but fortunately designers at World Trade specialize at designing printable branding material, so all you have to do is place an order and we will handle the rest for you.

# White Board / 2D / Motion Graphic Video

Professionals with us work with the philosophy of creating the most appealing and simplified animated experiences for your business, that help you communicate to your audience in the most creative fashion. It is the only place that offers you the most compelling animated video solutions with proven results in terms of expanded clientele and increased revenues.

- ✓ Whiteboard Animations
- ✓ Explainer Videos
- ✓ 2d & 3d Animations
- ✓ Typography Animations
- ✓ Motion Graphics

You can check the videos which we have designed for our customers from all over the world.



Guaranteed Buyers	KAM Selection/ Interview by Member
Product Showcase	Targeted Professional Email Marketing
Unlimited Product Posting	Discounted / Free Trade Show
Professional Website	Pre-scheduled / Onsite Tradeshow Meetings
Unlimited Access to Buyer Directory	Upload Company Video
Key Account Manager (KAM) (Dedicated 8 Hrs)	Upload Company Certificate
Buyers Connectivity & Follow-ups	Upload Company Brochures
Quotation Writing / Negotiation with Buyers	Buyer Alerts
Search Engine Marketing (SEM) \$500	Advance SMM
Building & Maintaining Profiles on Social Media	Logo Designs
Performance & Buyer Report (Daily, Weekly, Monthly)	White Board / 2D / Motion Graphic Video
KAM in-house Training and travelling	SEO keywords Guaranteed Ranking 1st page (6 Keywords)
Facilitation during your Target Market Time Zone	





# THANK YOU!

## IT'S ALL YOURS

You own everything that we create and have access 24/7.

If we part ways, you take everything we've learned with you and you don't start from scratch.

E-World Trade

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